



# MEDIA KIT



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TopDrawerSoccer.com (TDS) is the leading media authority in college, club and high school soccer and maintains the largest youth soccer databases in the U.S. From player and team rankings, to scores and standings, to breaking news and cutting-edge stories, TDS is the go-to resource in the space.

TopDrawerSoccer.com is nationally recognized and syndicated on media outlets such as Fox Sports, Sports Illustrated, ESPN, Rivals, LA Times, New York Times, and Bleacher Report. TDS is also home to the Official National College Scoreboard, the Players To Watch Top 150, the TeamRank Top 25, and the Player of the Year Awards.

TopDrawerSoccer.com has also worked with some of the biggest brands and agencies in the sport.

razorfish™

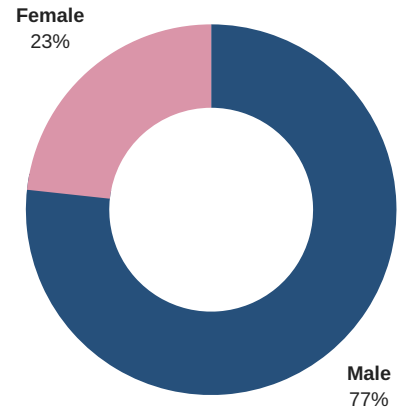


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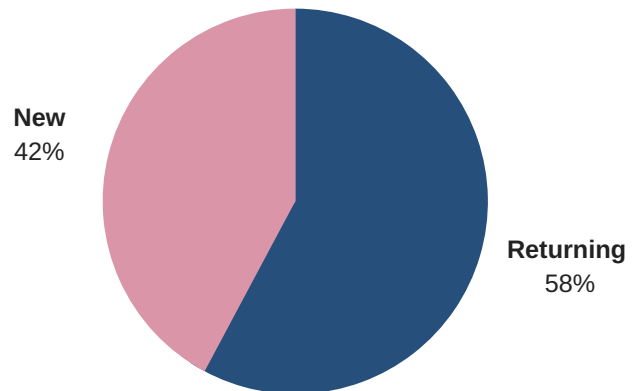
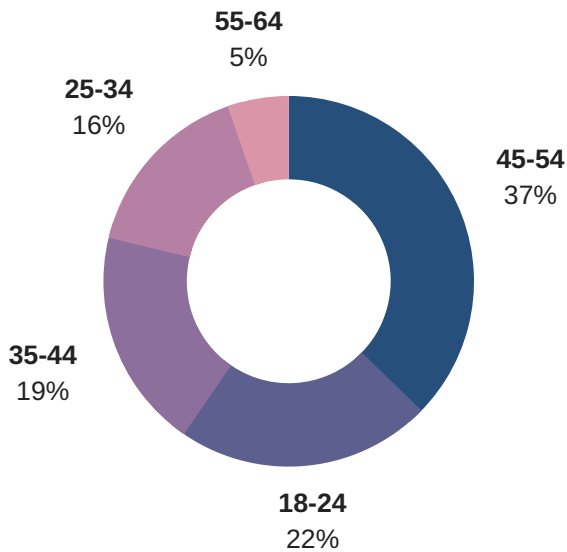


# THE NUMBERS

- 14,548,698** ..... Impressions per year
- 405,000** ..... Visitors per month
- 178,000** ..... Unique visitors monthly
- 93,000** ..... Opt-in email addresses
- 47,600** ..... Facebook fans
- 42,500** ..... Twitter followers
- 22,000** ..... Monthly average podcast downloads



# OUR CUSTOMERS





## THE OFFERINGS

### Digital

- Banners
- Interstitial
- Takeover/skin
- Video pre-roll
- Documentary video sponsor

### Email

- Newsletter inclusion
- Dedicated emails

### Social

- Facebook posts
- Twitter posts
- Instagram posts
- Social takeovers

### Podcast

- Preroll
- Midroll
- Studio
- Sponsored segment

### Content Marketing

- Rankings
- Scoreboards
- Yearly awards and All-American teams
- Weekly awards
- Spotlights & Profiles
- Custom integrated Content
- Numerous other opportunities
- Numerous divisions and agree groups

All campaigns will be maintained by an Advanced Sports Media account manager and our social media staff to assure that all aspects of customer campaigns are completed. Our staff will work with you on a regular basis to make sure you have what you need and assist you with any questions.

### **Ron Dvorkin**

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